



There's something special about The Coca-Cola Company. There's a sense of pride that comes from building brands people love and making the most of ourselves as a company and as individuals.

In one way, you've known us all your life. Perhaps you even think of Coca-Cola® as an old friend. But old friends can grow in new and exciting ways. Surely you have. And so have we.

We are on a new journey of growth, building on our most formidable assets: our brands, our financial strength, our global reach, our unrivaled distribution system and the strong commitment of our management and employees worldwide.

Our journey focuses on leveraging these strengths to become a truly sustainable growth company and, ultimately, one of the most respected companies in the world.

The time is now.

What do we offer

- The Coca-Cola Company's extraordinary heritage, our leading brands and the global scale of what we do;
- The challenge of meaningful work - our unique global system offers constant opportunities to develop world-class skills and a truly international career;
- A unique culture where people convert their passion into action;
- The kind of competitive compensation you would expect from a world leader.
- [View our infographic.](#)

Top Reasons to Work for The Coca-Cola Company

1. Ability to make a difference: being part of a company that creates value & makes a difference everywhere we engage.

Coca-Cola has fans from Boston to Budapest to Bahrain, drinking brands such as Ambasa, Vegitabeta and Frescolita. In the remotest comers of the globe, you can still find Coca-Cola. In 2012 The Coca-Cola Company landed the number four spot on Fortune's list of the 'Worlds Most Admired Companies'. Our unyielding commitment to integrity and quality has earned us the respect of customers, partners and consumers globally.

2. Ability to Grow: it's about us... together, we will bring out the best in ourselves and our Company.

A career at The Coca-Cola Company is truly a one-of-a-kind experience. It's more than working for the global beverage leader; it's an opportunity to be a part of something that impacts the world.

2.1 Development programs

We are committed to extending education and development programs to associates at all levels of the organization. These include:

- Peak Performance, our ongoing individual performance management process & rewards
- Coca-Cola University (CCU), our virtual global university representing a one-stop shop for all learning and capability building activities across The Coca-Cola Company
- Assessment and Development Forums
- Functional Development to enhance and build job knowledge, skills, and competencies within a department or functional area
- Short-term Assignments to expose associates to work that is different from what they do on a daily basis. This could be a short-term assignment in another country or market or a project-based assignment in an associate's home country.

2.2 Growing from Within

We have a strong tradition of growing people who have demonstrated the ability to deliver excellent results in different ways. The success of The Coca-Cola Company depends on every employee in the organization. Ultimately in our business, it is people who make the magic happen-with consumers, customers, our bottling partners, and the communities in which we work.

3. We want to become...one of the most respected companies in the world.

The Coca-Cola Company is a place where you can make a positive mark on the world. Whether through our sustainability initiatives, human rights work or the ripple economic impact each person creates by simply doing their job well, there are endless opportunities to build shareholder value and make an impactful contribution to many communities.








4. We have embarked on a strategic journey... with our bold vision reflected on clear goals for employees all over the world.

In 2009, global changes presented us with a unique opportunity to significantly strengthen our business for the long term, prompting us to create our *2020 Vision: Our Roadmap for Winning Together With Our Bottling Partners*. This one-page action plan outlines our goal to double our system revenues by 2020, and was produced based on input from associates, bottlers and other key stakeholders globally. The vision is based on our fundamental belief that businesses have the power to change the world while achieving extraordinary financial success.

What is most inspiring about this short document is that it reflects a future where success is defined not solely by how much profit the Company generates, but by the work environment, the impact on our planet and the communities we serve, how we treat our partners and how we steward our resources.

5. Values

Our values serve as a compass for our actions and describe how we behave in the world. With help from our people, we have defined behaviors that reinforce our values:

Passion		Committed in heart and mind
Integrity		Be real
Accountability		If it is to be, it's up to me
Collaboration		Leverage collective genius
Innovation		Seek, imagine, create, delight
Quality		What we do, we do well
Diversity		As inclusive as our brands

6. Be part of a diverse team

We believe our company should be as diverse as the markets we serve and as inclusive as our brands. This diversity allows us to understand and connect to the needs of our consumers and our customers everywhere we operate and to continue to innovate in everything we do. At Coca-Cola you have the opportunity to work on teams with people who have different backgrounds and ideas and who work in offices across the globe. We are all unified by our love for the Company and desire to add value and make a difference.

7. One of a Kind Experiences

Coca-Cola expands beyond the limits of your office. We have a strong association of brand to events. Coca-Cola continues to support events such as the Olympic Games and the World Cup. Select positions directly attend and influence these happenings making your place in The Coca-Cola Company fresh and well-rounded.

- Sponsorships, such as the Olympics, Special Olympics and World Cup, where associates have the opportunity to participate in or win tickets through special programs and competitions.
- Olympic Ambassadors: for the London 2012 Olympic Games a contest was held that all associates worldwide were eligible to compete in and win. 26 winners were selected based on online votes from colleagues for the best Move to the Beat associate-created video. The winning Olympic ambassadors contributed social media messaging and blogs while at the Games so their colleagues at home could also live the experience and participate in the fun. Here is a quote from one of the ambassadors summarizing the experience: "Thank you, Coca-Cola, for giving us this once-in-a-lifetime experience. We can talk for hours about things "only Coke can do" - including activating the Olympic Games, refreshing the world 1.8 billion times a day, spreading happiness to all parts of the earth, and giving underprivileged kids in London the chance to develop with StreetGames. We are part of the greatest company in the world." - Baran Kayhan (Toronto, Canada)
- FIFA World Cup: Our 2010 FIFA World Cup Go For The Cup contest tapped into our associates' passion for the World Cup. All employees were given an equal opportunity to compete and an equal chance to win a trip to South Africa to attend the world's most popular sporting event. Twenty-six global associates were selected and the winners blogged about their experiences on our internal website.

8. A unique culture... where people convert their passion into action

Being a great place to work where people are inspired to be the best they can be.

From day one, you'll notice a culture where our people are truly dedicated to living our values. We consider The Coca-Cola Company to be a local business on a global scale. The Coca-Cola brand represents qualities such as caring, sharing, connecting, integrity and excellence. Our culture mirrors those attributes. To put it simply: we are the brand .

One Company. One Team. One Passion.

- **One Company.** As our journey continues, our shared passion is transforming The Coca-Cola Company. When you join the Company, you'll enjoy an environment where ideas are free to find their way, support is close at hand and pride inspires us to grow. Each day we're developing meaningful and accelerated learning opportunities and anticipating the skills and resources we will need to meet our future demands.

company. From our efforts to ensure that we have fair and inclusive workplaces to our responsibilities outside our business, we do our best to spread the joy of The Coca-Cola Company. We believe in fostering a workplace that embraces all of our people's unique abilities. We're committed to supporting our communities. And, we're dedicated to preserving and protecting our planet.

9. Accessibility to more than just a Company... a connection to our brands

The World of Coca-Cola is a timeless, family brand that strives to entertain more than your professional goals, but your personal goals as well

- Brand Activations
- Ambassadorship
- Active "healthy living" activations beyond your job

10. Rewarding Environment: benefits & rewards

Total Rewards is more than just pay and benefits. It's about the total value of working at The Coca-Cola Company. That includes programs focused on the complete package of pay, benefits, learning and work environment. Our benefits -- coupled with our compensation programs and the opportunities to build a career through the experiences the Company offers -- deliver competitive rewards that continue to differentiate us in the market.

To ensure that our programs are competitive, the Company regularly benchmarks our programs against those of other leading companies in countries where we operate. We regularly evaluate and, as needed, update our rewards programs to ensure they are aligned to drive the expected business results that are focused on creating sustainable long-term growth.

The most common elements of our Total Rewards programs are:

- Base salary
- Annual incentives
- Long-term incentives
- Benefits: our total benefits package is highly regarded and is designed to meet employees' basic and life-changing benefits needs. As market dynamics evolve, the Company regularly assesses our benefits programs to ensure employees receive those benefits they value and are provided with diverse options that address the issues of individuals and families and promote healthy lifestyles.

If you are interested in employment opportunities at The Coca-Cola Company, please [search our open positions](#) and submit your profile today. You can also sign up to receive email alerts when there are new or updated positions that fit your search criteria.

